



## Continuing Education Information

Michigan Septage Waste Program and Continuing Septage Education has approved credit at the 2024 WWETT Show for the sessions as indicated on the following page.

### CSE Process:

- **Attendee must be registered for each session they want credit for and be scanned at the door to receive certificates of completion**
- Attendee is responsible for submitting certificates of completion as proof of attendance.
  - WWETT will send an email notification approximately six weeks post show with instructions to download certificates of completion.
- Attendee will download or print earned certificates and submit them to Michigan Septage Waste Program.

# TRAINING BULLETIN 2024

**Michigan Department of Environment, Great Lakes, and Energy  
Drinking Water and Environmental Health Division  
Septage Waste Program and Continuing Septage Education**

## 2024 WWETT Show

**LOCATION:** Indiana Convention Center, 100 South Capitol Avenue, Indianapolis, Indiana 46225

**DATE:** January 24-26, 2024

**TIME:** As Scheduled Below

**CREDIT HOURS:** 18.5 Possible CSE

### January 24, 2024

#### PSAI

Credits	Time	Title	Instructor
1.5	10:30-12:00	Transportation & Logistics in Portable Sanitation	Jamie Gunderson
1.5	1:00-2:30	Portable Sanitation & Worksites	Jamie Gunderson

#### New To The Industry

Credits	Time	Title	Instructor
1.0	9:00-10:00	Playing Ball with Others – How Consensus Building Trumps Working on an Island Every Time	Melanie Griffin
1.0	3:00-4:00	First Steps to Government Contracting	Ronda Crouch

#### Business Strategy and Leadership

Credits	Time	Title	Instructor
1.0	9:00-10:00	Branding – Going Beyond the LOGO	
1.5	10:30-12:00	Communicating is King: Provide Calm Leadership & Vision in the Midst of Calamity	Melanie Griffin
1.5	1:00-2:30	Small Business Administration 101 – Start, Grow, Expand & Recover	Ronda Crouch
1.0	3:00-4:00	Killer Culture! Create an Environment That Transforms Employee Into Raving Fans of Your Business	Ty Rogers
1.0	4:30-5:30	Accounts Receivable & Debt Collection Best Practices	Scott Fisher

#### NAWT

Credits	Time	Title	Instructor
1.5	10:30-12:00	Locating System Components – Tips & Tricks	Casey Fiedler, Jeff Seipp
1.0	3:00-4:00	How to Educate the Homeowner About Their Own OWTS	Kim Seipp, Jeff Seipp

#### Diversity

Credits	Time	Title	Instructor
1.0	4:30-5:30	How to Increase Cohesion in Your Multi-Generational Workforce	Christopher Salem

### Portable Sanitation

Credits	Time	Title	Instructor
1.0	3:00-4:00	Portable Sanitation Industry Benchmark Report	Jonah Chilton

### Workshops

Credits	Time	Title	Instructor
4.0	9:00-1:00	Confined Space Safety Training	Ed Fitzgerald

## January 25, 2024

### Portable Sanitation

Credits	Time	Title	Instructor
1.0	9:30-10:30	Adding Restroom Trailers to your Portable or Septic Business & How to Grow It	Adam Ghrist
1.0	11:00-12:00	The Power of Organizational Development & Health in the Sanitation Industry	Erin and Grant Stahla

### Waste Haulers

Credits	Time	Title	Instructor
1.5	9:30-11:00	Challenges & Opportunities When Handling Fats, Oils & Greases (FOG)	Rachel Burton, Sam McLeod, Peter Rehage
1.0	11:30-12:30	Driving Fleet Safety & Efficiency Through Telematics & Dashcams	CJ Jackson
1.0	2:00-3:00	Never Saw That Coming! How to Recognize & Respond to Violence at the Job Site	Casey Fiedler

### Wastewater Treatment

Credits	Time	Title	Instructor
1.0	11:00-12:00	Septage Screening Made Easy – A Summary of Automated Screening Types	Tim Matheis
1.0	2:00-3:00	From Waste to Resource: Optimizing an Integrated Septage Receiving & Treatment Operations	Scott McKay

### Business Strategy & Leadership

Credits	Time	Title	Instructor
1.0	8:00-9:00	Keynote Speaker	
1.0	9:30-10:30	It's Up to You – Taking Ownership & Finding Common Ground	Lauren Schieffer
1.0	12:30-1:30	General Session – Trade Association in the Wastewater Industry	Sheila Joy, Kim Seipp, Tom Groves, Veronica Crosier

### Diversity

Credits	Time	Title	Instructor
1.0	11:00-12:00	Creating a Culture of Accountability, Diversity & Inclusion	David Suson

### Safety

Credits	Time	Title	Instructor
1.0	2:00-3:00	Thinking Outside the Box: An Innovation in Trench Safety	Bruce Magee

### Vacuum Truck Operations

Credits	Time	Title	Instructor
1.0	11:00-12:00	Training Your Employees Improve Productivity, Morale & Safety	Rusty Nezat
1.0	2:00-3:00	Considerations When Purchasing Hydrovacs	Nick DeMagistris

### Wastewater ED 501C3

Credits	Time	Title	Instructor
1.0	9:30-10:30	Did You Just Click on That!? Employee Best Practices for Data Protection	Robert Siciliano
1.0	2:00-3:00	Never Saw That Coming! How to Recognize & Respond to Violence at the Job Site	Casey Fiedler

### What's Trending / New Technologies

Credits	Time	Title	Instructor
1.0	11:30-12:30	Driving Fleet Safety & Efficiency Through Telematics & Dashcams	CJ Jackson

### Workshops

Credits	Time	Title	Instructor
3.5	1:45-5:00	Digital Marketing Workshop: The DIY Digital Marketing Playbook for Wastewater Pros	Suzan Chin-Taylor

### January 26, 2024

### Business Strategy and Leadership

Credits	Time	Title	Instructor
1.0	10:30-11:30	How SWOT Analysis Helps With Strategic Planning	Bradley Denton
1.0	12:00-1:00	Trending Ways to Increase Brand Awareness & Elevate Your Brand!	Tracy Lantz

### Safety

Credits	Time	Title	Instructor
1.0	12:00-1:00	Preparation, Response, and Prevention of Injuries in the Field	Kaitlyn Polowy, RN BNS

### What's Trending / New Technologies

Credits	Time	Title	Instructor
1.0	9:00-10:00	How to Use ChatGPT for Your Business	Danny Braught

**CREDIT:** The courses will count toward the septage education (CSE) requirements outlined in Section 11703 of Part 117. Only the CSE credits earned by the "responsible agent" for a given Michigan licensed septage firm will be credited to that firm.

**Due to concurrent course session scheduling, no more than 18.5 CSE credits may be earned during the conference.**

**A certificate will be issued for each class attended.**

Advisories

**Registration/Fees:** For further information, contact [WWettShow.com](http://WWettShow.com). You may also call Ms. Cindy Barrand at 212-600-3516.

**Course Cancellation/Rescheduling:** Some courses may be cancelled or rescheduled due to low enrollment/registration or other reasons. EGLE is not responsible for any course cancelled or rescheduled by a course sponsor. Course sponsors are strongly encouraged to notify EGLE and those who have registered for the course in a timely manner when a course is cancelled or rescheduled prior to the date the course is scheduled to be offered. Course attendees from Michigan are encouraged to make adequate consultation with the course sponsor before registering for the course.

For additional information, you may call Mr. Matt Rockhold, EGLE, at 517-888-4897.