WWETT Show 2018 - Water & Wastewater Equipment, Treatment & Transport - Results

# March 21, 2018

# THE ENVIRONMENTAL SERVICES INDUSTRY GATHERED AT WWETT SHOW 2018

WWETT Show 2018 was held February 21-24, 2018 at the Indiana Convention Center in Indianapolis, IN. This premier event for the wastewater industry once again drew in excess of 13,000 registered professionals, including 1,237 international visitors from 56 countries. There were close to 600 exhibiting companies filling approximately 350,000 net square feet of expo space. The show also extended into Lucas Oil Stadium, the home of the Indianapolis Colts. This venue housed WWETT Live!, a festival event featuring heavy-equipment demonstrations, on-field games and activities, and the popular WWETT Show Kick Off Party sponsored by Spartan Tool.

Attendees and exhibitors alike found WWETT Show 2018 to be an excellent event and a great forum for learning and conducting business. The Education Program had outstanding participation, with thousands of seats occupied across 100+ sessions, workshops, certification classes, and technical tours spanning three days. The WWETT Show is widely regarded as a forum where business transactions are made on the show floor, and there were multiple reports of exhibitors having record WWETT Show sales days.

Douglas Lugo, Show Director, Informa Exhibitions U.S., Construction & Real Estate said: "The results of WWETT 2018 surpassed our expectations. The WWETT Show is unique in that, in addition to qualified leads, exhibitors fill orders for products and/or services on site where they can see an immediate return on their investment. Our education and certification programs provide unmatched content that wastewater industry professionals will only find at the WWETT Show. We further positioned ourselves as the leading international wastewater industry event for professionals around the globe"

INQUIRIES Informa Exhibitions Danny Green, Senior Marketing Manager, 972.536.6477

### NOTES TO EDITORS

### About the WWETT Show

The WWETT Show – Water & Wastewater, Equipment, Treatment & Transport - is the world's largest annual trade show for wastewater professionals. The event offers an unmatched educational program, an array of networking opportunities, and an extensive expo floor where buyers and sellers come together to see and experience the latest product innovations and technology. Visit <u>https://wwettshow.com</u> for complete show details.

## **About Informa PLC**

The WWETT Show – Water & Wastewater, Equipment, Treatment & Transport - is part of Informa's Global Exhibitions Division. With over 200 trade and consumer exhibitions annually, Informa Exhibitions is a global market leader in such end markets as Beauty, Construction & Real Estate, Design, Life Sciences, Maritime, Health & Nutrition, Natural Products, Agriculture and Pop Culture. Through face to face and digital channels, our transaction-oriented exhibitions and trade shows enable communities to engage, experience and do business. In doing so, we bring together people who want to buy and sell, network, do business and gain inspiration. Our industry insight, coupled with our innovative and entrepreneurial approach, provides them with the opportunity to create business advantage and access markets.

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