

EXHIBITOR PROSPECTUS

Water & Wastewater Equipment, Treatment & Transport Show



 **wwett** **18** EDUCATION: FEBRUARY 21-23 | EXHIBITS: FEBRUARY 22-24
INDIANA CONVENTION CENTER

Visit www.wwettshow.com to view the contract and floor plan.

CONNECT WITH YOUR CUSTOMERS

AT WWETT SHOW 2018



WWETT Show 2018 will be held in February at the Indiana Convention Center in Indianapolis, IN. This important annual event is a gathering of thousands of wastewater professionals, and they want to learn about **your** products and services.

The WWETT Show is **The Marketplace** where attendees go to find the products and services they need. Exhibiting at WWETT Show 2018 will give you unparalleled access to these key decision makers, and put you face-to-face as they make their buying decisions.

EXPO STATS

13,015
registered professionals

3,549
companies represented

342,200
sqft of exhibit space

592
exhibiting companies



ATTENDEES PLACE GREAT VALUE IN THE WWETT SHOW

82%

RATE THEIR OVERALL WWETT SHOW 2017 EXPERIENCE AS GREAT OR GOOD!

92%

WOULD RECOMMEND THE WWETT SHOW TO THEIR PEERS!!

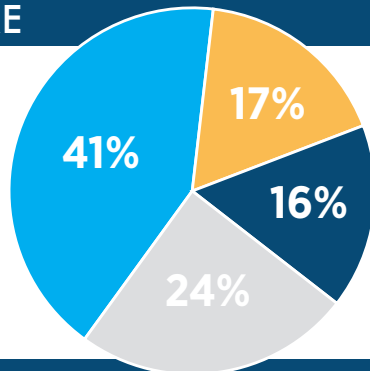
WHEN ASKED *“Which factors had the greatest influence on your decision to attend the WWETT Show”, the top two answers were:*

1. seeing the latest products and equipment

2. seeing new technology

WWETT SHOW ATTENDEES ARE INFLUENTIAL, HANDS-ON PRACTITIONERS

41% Owner/CEO/President
17% Technician
16% GM/Director/Foreman



Data is from the WWETT Show 2017 Post Show Attendee Survey, March 2016

WHO ATTENDS?

(Business sectors represented)

Water & Wastewater Systems—
Commercial/Industrial/Municipal

Septic System Install & Maintenance/
Vacuum Truck Services

Portable Restrooms/Trailers/Rental
Equipment

Sewer/Drain Cleaning

Plumbing/Heating/Cooling

Cleaning—Industrial/Waterblasting

TV/Video Inspection

Hydroexcavation

Rehabilitation/Refining/Bursting

Sewer System Installation/Repair

Excavating/Grading

Grease Pumping/Disposal

Dewatering/Separation

Gas/Mining/Oilfield Services

Location/Leak Detection

ATTENDEES COME FOR THE EXHIBITS

87% say the Expo Hall is an important reason they attend

86% of attendees spent **5+ hours** visiting the Expo Hall



VALUABLE EXPOSURE

PRODUCTS THAT ATTENDEES HAVE ASKED TO SEE

(Ranked by number of mentions)

- Trucks/Truck parts and accessories
- TV inspection
- Pumps, valves and motors
- Tools and accessories
- Wastewater treatment equipment/ services
- Septic systems and components
- Safety equipment
- Pipes and collection systems
- Portable restrooms and supplies
- Waterblasting equipment
- Root control
- Portable restroom trailers and service trucks
- Computer software
- Odor control products
- Fleet management
- Chemicals and chemical handling
- Storage tanks
- Alarms and controls
- Instrumentation, controls and automation
- Consulting/Engineering
- Financial planning

WWETT SHOW 2018 PROMOTION INCLUDES MILLIONS OF TARGETED INDUSTRY IMPRESSIONS VIA DIRECT MAIL, WEBSITES, E-BLASTS, MAGAZINE ADS, DIGITAL ADS, AND SOCIAL MEDIA.

WWETT Show 2018 is promoted to over 250,000 readers through the official show publications from presenting partner COLE Publishing



The following associations participate at the WWETT Show and promote the event to their memberships:

NASSCO - National Association of Sewer Service Companies
 NAWT - National Association of Wastewater Technicians
 NEHA - National Environmental Health Association
 NOWRA - National Onsite Wastewater Recycling Association
 PSAI - Portable Sanitation Association International

SSCSC - Southern Section Collection System Committee
 SSPMA - Sump and Sewage Pump Manufacturers Association
 Wastewater Education 501(c)3
 WJTA-IMCA - Water Jet Technology Association and Industrial Municipal Cleaning Association

IOWPA - Indiana Onsite wastewater Professional Association
 IOWWA - Iowa Onsite Wastewater Association
 MOWA - Minnesota Onsite Wastewater Association
 NHASH - New Hampshire Association of septage Haulers
 OOWA - Ontario Onsite Wastewater Association



MAKE YOUR BRAND STAND OUT

AT WWETT SHOW 2018



Be a part of WWETT Live!

Taking place in Lucas Oil Stadium, manufacturers can demonstrate their equipment in a controlled environment. Nothing beats a live-action demonstration for engaging with customers and making an impression...and a sale!

Take advantage of targeted promotional tools to market your presence at the WWETT Show, and drive quality traffic to your display. A full array of sponsorship opportunities is available.

- From live events and demonstrations to logo items
- From program ads to signs and banners
- From the mobile app to the website
- Or, let us create a custom solution for you!

Discounted Registration Packages to share with key customers and prospects are available!



EDUCATION: FEBRUARY 21-23 | EXHIBITS: FEBRUARY 22-24
INDIANA CONVENTION CENTER

WWETT SHOW
2018 SALES TEAM

RICK COLCLASURE
Company names #'s, A-L
972-536-6377
rick.colclasure@informa.com

DENISE LAFLAMME
Company names M-Z
972-536-6382
denise.laflamme@informa.com

TAMI SVARFVAR
Promotions & Sponsorships
802-476-8584
tami.svarfvar@informa.com