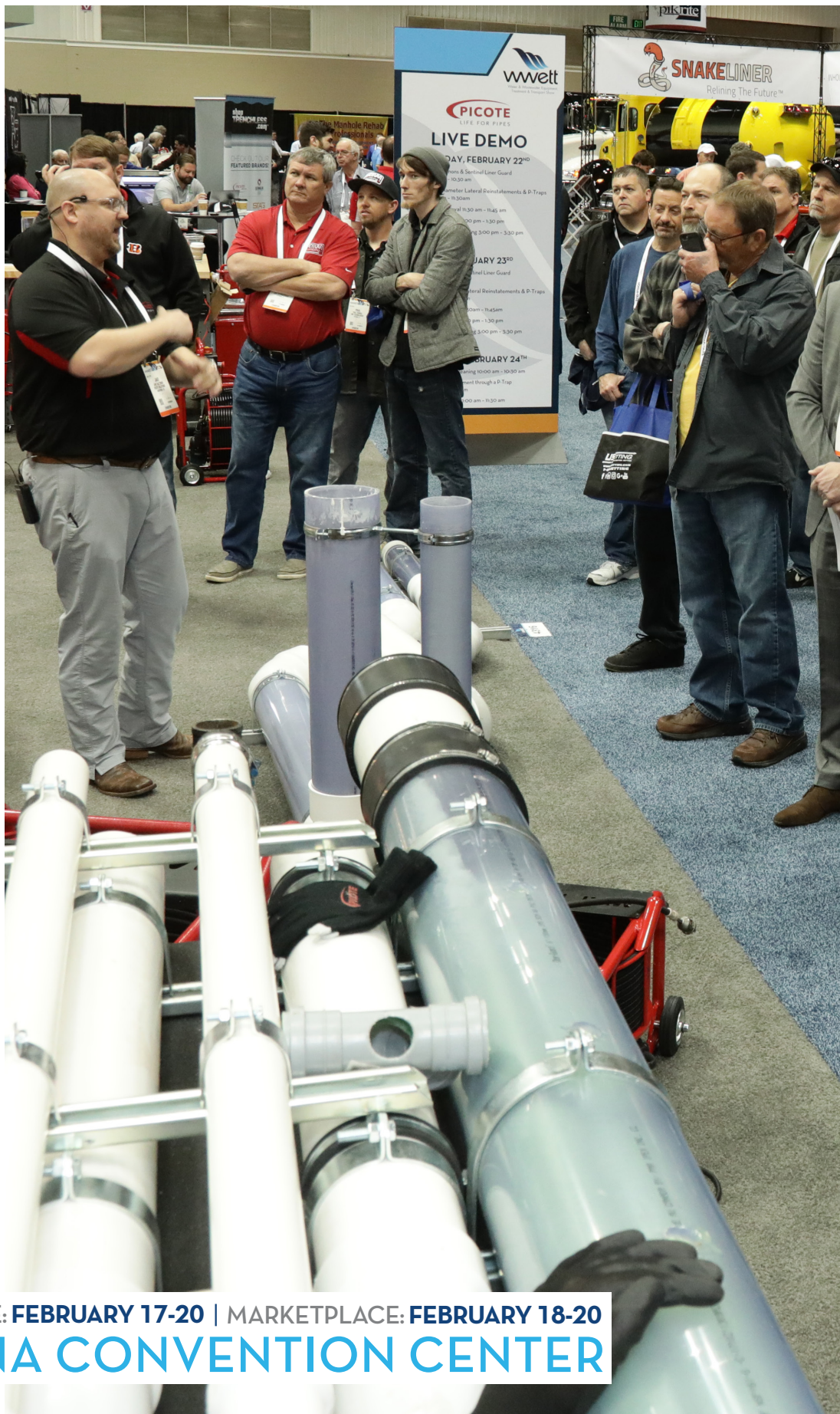




SPONSORSHIPS & PROMOTIONS

Promote your presence & drive qualified traffic to your booth.



CONFERENCE: **FEBRUARY 17-20** | MARKETPLACE: **FEBRUARY 18-20**
INDIANA CONVENTION CENTER

THE WWETT SHOW IS THE INDUSTRY MARKETPLACE

for thousands of wastewater and environmental service professionals.

Make sure these professionals stop at your booth. Take advantage of targeted promotional tools to market your presence at the WWETT Show, and drive quality traffic to your display.

Look through this brochure and find opportunities designed to meet every need, and geared to every budget. If you prefer, we can customize a program that fits your specific objective.

Additional WWETT Priority Points can be earned for every \$2,000 spent on sponsorship package.

Remember, we make it easy for you to promote your business.



HIGH PROFILE OPTIONS

WWETT Show Conference and Education Track Sponsorship

Education is an important and high-profile part of the WWETT Show. Being the show's official conference sponsor is an excellent way to be highly visible to attendees during both the lead-up to the event and during the show itself.

Imagine your brand logo on signage, printed brochures, website and digital communications, all identifying you as the WWETT Show Official Conference Sponsor or Education Track Sponsor. In addition to this honor, the sponsoring company receives:

- Opportunity to present exhibitor-track education sessions.

Contact us for full package details.

\$13,500 (exclusive)

WWETT Priority Points: 6

Education Track Sponsor

Associate your brand with the WWETT Show's top-notch education. The 10 tracks are: **Business Strategy, Leadership and Marketing; Plumbers; Portable Sanitation; Septic System Installation, Repair and Design; Vacuum Truck Operations; Municipal Sewer and Water; Sewer and Drain Cleaning, Inspection and Maintenance; Sewer and Pipe Rehabilitation, Relining and Repair; Wastewater Treatment; and Safety.**

Sponsorship benefits :

- Notebook with company name
- Name and/or logo on the agenda in printed materials and on the website during registration
- Name and/or logo on signs outside of conference room doors
- Company literature to be distributed before and/or after education sessions
- Speaker introductions limited to one to two minutes

\$1,500 (each)

WWETT Priority Points: 0

HIGH PROFILE OPTIONS

Video Wall Sponsorship

The WWETT Show Media Wall is a major focal point of the event, displaying daily schedules and special event promotions. It is located in the highly trafficked registration lobby, directly across from registration.

Imagine your video message, complete with audio, on this attention grabbing 100 square foot LED video screen!



\$2,000 (30 seconds)

WWETT Priority Points: 1

\$3,000 (60 seconds)

WWETT Priority Points: 1

Production services are included

Registration Ticket Giveaway

This is a great way to conduct a raffle or giveaway at your booth. This sponsorship delivers a registration ticket which prints as part of the attendee badge. Attendees will visit your booth to submit their entry.

\$4,250 (Limited availability)

WWETT Priority Points: 2

**WIN
FREE**

Milwaukee Tool
products each day of the
show!

**Head to
BOOTH # 1227**

Raffle Times:

**Thursday & Friday @
10am, 12pm, 2pm, & 4pm**

Saturday @ 10am & 12pm

You must be present in the Milwaukee
booth to win. New raffle tickets are given
for each drawing

Exhibitors are not eligible for raffles

Lanyard Sponsor

Lanyards are ubiquitous at an expo—every person attending will have one to hold and display their badges. As the lanyard sponsor, your company name and logo will be seen throughout the convention—on the expo floor, in classrooms, at keynote events, and at networking functions.

**Production is not included.*

\$7,000 (exclusive)

WWETT Priority Points: 3



Show Bag Sponsor



This is another high profile opportunity. As sponsor, you will provide the convention bags that attendees will use when they get their badges in registration. They will also be available at entrances to the Expo Hall. These bags will have your custom logo and have long shelf life post-show, giving your brand ongoing exposure.

**Production is not included.*

\$4,000

WWETT Priority Points: 2

Window Clings

Make your brand stand out with prominent window clings that are displayed in high-traffic areas throughout the convention center. These clings can be accommodated on any exterior windows or doors. Includes production.

Call for Details.



Badge Sponsor

Being a badge sponsor puts your brand front-and-center with attendees.

Your logo goes on the front of the badge.

• Back of the badge is yours to customize with your provided artwork.

\$7,000

WWETT Priority Points: 1



wwett 20 SALES TEAM

KENNY LESTER

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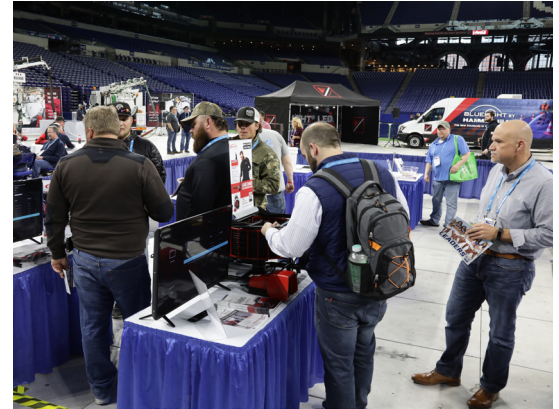
NEW PRODUCT ZONE

Onsite Sponsorships

New Product Zone in Lucas Oil Stadium

New products are always an attendee favorite. To highlight the many new releases at the WWETT Show, we developed a promotional program to put them in the spotlight. To increase the excitement and drive traffic, we've added attendee voting with random cash prizes for those who participate.

- One product display of your selected size at Lucas Oil Stadium
- 4" Table
- Company logo and product name listed in e-blast sent to all attendees and prospects pre-show
- Company logo and product name listed on dedicated webpage on WWETT website
- Space in special advertising section in the printed, onsite Program and Event Guide (each product ad approximately 3.5"x3")
- Post show digital lead report



\$500

WWETT Priority Points: 0

Bundle digital & onsite, see promotion bundles for details.

Digital Advertising

New Product Zone

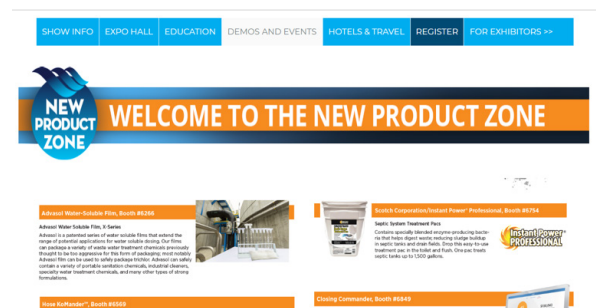
An exciting new feature on the WWETT Show website, where you can introduce any new product your company wants to highlight to the show's website visitors. This listing will include a new product image, a 100-word description of the product, your company name, booth number, and a link to your website where additional information can be featured on your product.

- Website and mobile site exposure
- Prominent New Product Zone icon at the top of every webpage
- Exposure on the WWETT Show's mobile app, which includes, a New Product Zone icon on the app's homescreen

\$675 (or 4 for \$2,100)

WWETT Priority Points: 0 WWETT Priority Points: 1

Bundle digital & onsite, see promotion bundles for details.



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Promotion Bundle

New Product Zone Bundle

- One Product Display at Lucas Oil Stadium
- Website and Mobile Site Exposure
- Logo & Product Name in Pre-Show E-blast
- Icon on every Webpage
- Logo & Product Name on Dedicated Webpage
- Exposure on Mobile App
- Ad in Program & Event Guide
- Post Show Digital Lead Report



\$1,000

WWETT Priority Points: 0

Bundle inclusive of everything highlighted under the New Product Zone sections.

THE WWETT SHOW KICK-OFF PARTY!

This party will be the key attendee social event at WWETT Show 2020. Thousands of attendees will head to the Lucas Oil Stadium for the WWETT Show Kick-Off Party. This casual and fun event will showcase this great facility, located just steps away from the convention center.

Put your brand at the center of it all by sponsoring this high-profile gathering of these industry professionals.

PRESENTING SPONSOR (1 available) \$40,000

WWETT Priority Points: 20

- Media Wall promotion
- Customized LED wristbands
- Sponsor recognition on show website and promotional material
- Recognition noted on party signage
- One 1/2 page ad in the WWETT Show Program
- VIP tables and seating at the event
- Security guard for VIP area

SOLD

ZONE SPONSOR (5 available) \$10,000

WWETT Priority Points: 5

- (2 - 5'x8') Two banners within the facility with corporate branding
- Sponsor recognition on show website and promotional material
- One 1/2 page ad in the WWETT Show Program
- (4) four 3' x 3' floor logos
- 1 VIP tables and seating at the event

STADIUM SPONSOR (4 available) \$5,000

WWETT Priority Points: 2

- (2) Two double sided - eight foot billboard signs
- Sponsor recognition on show website and promotional material
- (2) two 2' x 2' floor logos
- 1 VIP table and seating at the event

All party sponsors receive sponsor recognition on shared event signage, in pre-convention event promotion, on social media sites, in the Program & Event guide, and on the convention website



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EXHIBITOR DEMONSTRATIONS

WHAT IS BETTER THAN SHOWING YOUR PRODUCT – IN PERSON – TO INTERESTED BUYERS?

Showing that product in action.

At the WWETT Show, live demonstrations are featured components that are promoted heavily to attendees both pre-show and onsite. These live demos will be promoted at WWETTShow.com, via print advertising, the Program & Event Guide, the Video Wall onsite, and the mobile app.



WWETT LIVE!

Do you have heavy equipment and machinery to show off? Be a part of WWETT Live! at Lucas Oil Stadium - a festival of demos and activity inside the domed stadium.

Be a part of the LIVE action at WWETT Show 2020.

In addition to the marketing support, your WWETT Live set-up includes:

One (1) double sided meter board with demo schedule

One (1) 10-amp electrical drop

One (1) wireless microphone

Two (2) speakers

\$5,500

WWETT Priority Points: 1

MARKETPLACE DEMOS

Is your demo best suited for the Expo Hall environment? Participate in Marketplace Demos, held in your booth. Show off your products, let the customers see it in action, and show them how it will boost their business. Live demos are a great tool for generating qualified leads!

Be a part of the LIVE action at WWETT Show 2020.

In addition to the marketing support, your Marketplace Demo set-up includes one (1) double-sided meter board with demo schedule displayed at your booth.

\$5,500

WWETT Priority Points: 2

ONSITE SPONSORSHIPS

Lobby Floor Clings

Place your brand's logo in the highest traffic passage at the WWETT Show—in the main lobby. This floor cling will promote your company and double as directional to your booth. Design your custom 4'x4' image, production is included. Sponsor to provide artwork.

(Placement requests will be honored if possible, but final placement will be determined by Show Management.)

\$775

WWETT Priority Points: 0



Exhibit Hall Floor Clings

Your brand's logo will stand out in the path of your prospects at WWETT Show 2020. These floor clings promote your company and double as directional to your booth. Choose between 4'x4' or 2'x4'. Production included. Sponsor to provide artwork.

(Placement requests will be honored when possible, but final placement will be determined by Show Management)

\$475 (2'x4') / \$625 (4'x4')

WWETT Priority Points: 0 **WWETT Priority Points: 0**



High Profile Lobby Hanging Banners

Display your message prominently in the lobby of the convention center, in full view of the registration, the conference session rooms and the expo hall entrances. Sponsorship of one or more of these high-traffic banners is guaranteed to boost your visibility at the show. Three options are available:

- 10'x10' banners hanging in high-traffic premium locations (registration lobby and food courts)

\$3,500 (single-sided only)

WWETT Priority Points: 0

- 4'x10' banners suspended from the ceiling in the registration lobby

\$2,500 (double-sided)

WWETT Priority Points: 1

- 8'x10' banners hanging in hallways leading to the exhibit and registration areas

\$2,500 (single-sided only)

WWETT Priority Points: 1

Production included. Sponsor to provide production-ready artwork.



Lobby Wall Insert

Use this EXCLUSIVE opportunity to canvas the lobby with 65 inserts (1'x6') and create a continuous message for attendees to read as they roam between conference, registration and the exhibit hall.

Production included.

\$4,000

WWETT Priority Points: 2

SOLD



Urinal Signs

These signs have the best placement to reach a captive audience—right at eye level. Readers spend a minute or more with these messages as they take care of business. And you get an exclusive sponsorship - urinal (you're in the men's rest room).

Production included.

\$4,000

WWETT Priority Points: 2

SOLD



Pen Sponsorship

Provide us with 5,000 pens with your logo/message/contact info, and we'll distribute them at registration. Only four sponsorships available.

**Production is not included.*

\$500

WWETT Priority Points: 0



Notepad Sponsorship

Provide us with some handy notepads with your logo/message/contact info. Attendees will use them to take notes in class or as they tour the exhibit hall. These notepads will definitely make the trip home after the show, and your logo and contact information goes with them.

**Production is not included.*

\$500

WWETT Priority Points: 0



Column Panels (Lobby)

Column Panels are a great way to display your message. Use for simple branding, a terrific ad space, or purchase several in a row for a sequential advertising campaign. Various locations are available. Note: package pricing is available for multiple panels.

\$1,000

WWETT Priority Points: 0



Stair Decals (Registration or Westin)

Put your message on every step the attendees take in one of two prominent locations. Various locations are available. Production included.

\$3,500

WWETT Priority Points: 1



Escalator Clings

Grab the attention of attendees as they move to and from their hotel, conference sessions, and the exhibit hall. Use this to place a targeted message and direct attendees to your booth. Various locations are available. Production included.

\$1,500

WWETT Priority Points: 0

OLD



Official Show Coffee Break or Happy Hour

Treat your customers right with a well-timed beverage break on the show floor. Your company's exhibit booth will be promoted as an Official Show Coffee Break or Happy Hour. This will include onsite signage (two double-sided 22x28 signs) and print/online promotion. Please note that the price of this promotion does not include the beverages. The sponsor must order those separately through convention center catering and is an additional charge.



\$1,500

WWETT Priority Points: 0

Static Display

Prominent, free-standing display space for your product on highly-trafficked walkways leading to registration and the Expo Hall.

\$1,500

 Static Displays

WWETT Priority Points: 0

\$3,000

 Premium Location

WWETT Priority Points: 1

Display must fit within a 10'x15' space, height restrictions apply. Contact us for more information.



PRINT ADVERTISING

Pre-Show Convention Brochure Advertising

The Pre-Show Convention Brochure is the single most important marketing piece for the WWETT Show. Prospective attendees view it online or download the brochure for show schedules, conference information, exhibiting companies, and special events take place at the upcoming show. Distributed via digital download from the convention website. Promoted via eblasts and a direct mail postcard campaign.

A limited number of advertising opportunities are available in Attendee Brochure. Do not miss the chance to highlight your company in this all-important attendee marketing piece!

Reservation Deadline: October 4, 2019

AD Materials Deadline: October 11, 2019



"Post-It" Note Sized Ad on Cover

\$3,400 (exclusive)

WWETT Priority Points: 1

Full Page 4/C Advertisement – Inside Back Cover

\$3,600 (exclusive)

WWETT Priority Points: 1

Two Page Center Spread 4/C Advertisement

\$5,250 (exclusive)

WWETT Priority Points: 2

Full Page 4/C Advertisement

\$3,000

WWETT Priority Points: 1

Full Page 4/C Advertisement – Inside Front Cover

\$4,200 (exclusive)

WWETT Priority Points: 2

Half Page 4/C Advertisement

\$1,850

WWETT Priority Points: 0



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SUE PINO

Sales Manager
972-536-6341 | sue.pino@informa.com

Program & Event Guide Advertising

Reinforce your brand and drive traffic to your booth with an ad in the official show onsite Program & Event Guide. Attendees refer to the Program & Event Guide throughout the show for conference and event schedules, floor plan, exhibiting companies, and special events taking place at the show.

Distribution Quantity: 10,000

Reservation Deadline: December 12, 2019

AD Materials Deadline: January 10, 2020

PREMIUM ADS:

"Post-It" Note Sized Ad on Cover

\$3,600 (exclusive)

WWETT Priority Points: 1

Full Page 4/C Advertisement – Inside Front Cover

\$4,100 (exclusive)

WWETT Priority Points: 2

Full Page 4/C Advertisement – Back Cover

\$4,100 (exclusive)

WWETT Priority Points: 2

Full Page 4/C Advertisement – Inside Back Cover

\$3,600 (exclusive)

WWETT Priority Points: 1

PRODUCT CATEGORY SPONSOR:

Sponsor a product category and receive top billing and a 2"x 2" ad.

\$550 (exclusive)

WWETT Priority Points: 0

4/C Product Category Logo

Your logo will appear next to your company name wherever it appears in the Product Category listings.

\$160

WWETT Priority Points: 0

STANDARD ADS:

Two-Page Spread 4/C Advertisement

\$5,200

WWETT Priority Points: 2

Full Page 4/C Advertisement

\$2,600

WWETT Priority Points: 1

Half-Page 4/C Advertisement

\$1,850

WWETT Priority Points: 0

Quarter-Page 4/C Advertisement

\$1,000

WWETT Priority Points: 0



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DIGITAL ADVERTISING

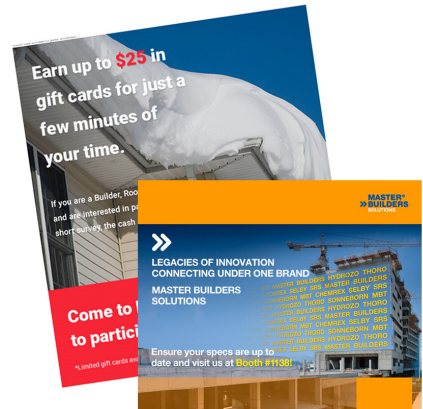
Targeted E-Blast

Reach highly targeted registered attendees before, during, and after the show with a targeted e-mail. Sponsor provides a custom HTML file and the WWETT Show will send it on their behalf.

- Offered on a first come, first serve basis (quantities are limited)
- Custom performance metrics provided post-show.

\$2,500

WWETT Priority Points: 1



Shared E-Blast

Shared e-blasts are excellent marketing vehicles to reach pre-registered attendees prior to show opening! Ten listings are available on each shared prospect e-mail and the slots fill up fast. Companies will be placed in the order they sign up.

\$850 / \$1,100 (Top Three Listings)

WWETT Priority Points: 0



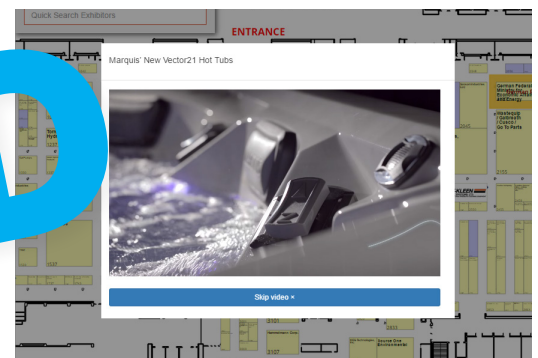
Floor Plan Sponsorship

Stand out on one of the heavily-trafficked pages of the WWETT Show website! As the exclusive sponsor, your 30-second company product video will play in the forefront of the WWETT Show's floor plan and your company logo will appear on the top, right, and side of the floor plan.

\$3,000 (exclusive)

WWETT Priority Points: 1

SOLD



Premium Web Ad 180x150

Put your company's brand directly in front of every attendee and feature a web ad on the homepage of the show's website - the most prominent page! As the sponsor, you will receive:

- One (1) 180 x 150 banner web ad located on the homepage (other web pages are available for ad placement)
- URL link to redirect user back to your company website or online booth profile
- Performance metrics can be provided
- Non-exclusive, multiple sponsors will appear in rotation

\$1,250

WWETT Priority Points: 0



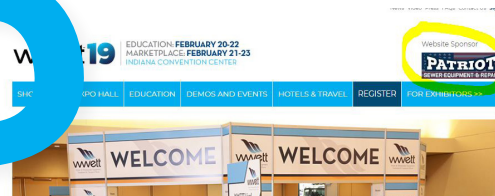
Website Sponsor

Receive prime logo recognition on every page of the show website prominently displayed in the header. Your logo will also be linked to the URL of your choosing and this opportunity is limited to 10 spots.

\$2,500

WWETT Priority Points: 1

SOLD



Premier Mobile App Sponsorship

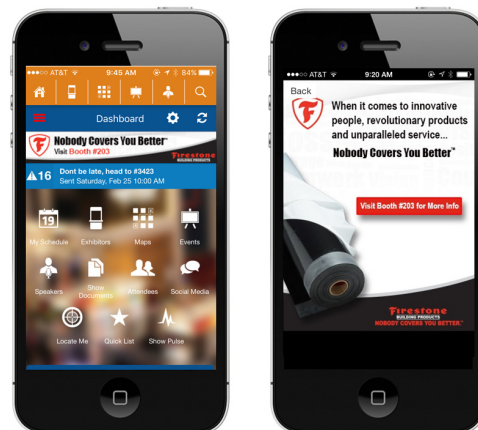
The WWETT Show's mobile app is the simplest and most efficient way for attendees to make their way around the event. The app tracks their conference session schedule and provides detailed directions to navigate the exhibit floor.

This outstanding branding opportunity includes:

- Rotating banner ad on app dashboard
- Full-screen landing page ad
- Highlighted exhibitor search listing
- Enhanced exhibitor mobile profile
- Upgraded online booth profile on the WWETT Show website
- Performance metrics will be provided

\$3,000

WWETT Priority Points: 1



wwett20 SALES TEAM

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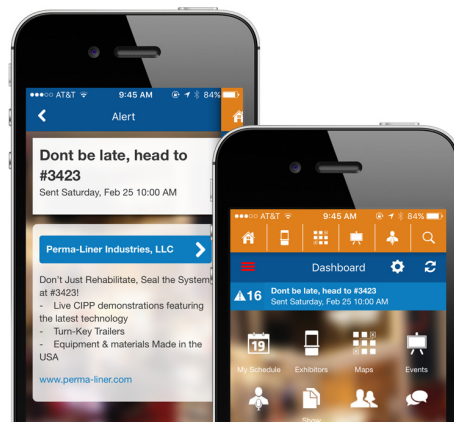
Mobile App Custom Push Alert

Instantly drive on-site foot traffic and let attendees know about product launches, promotions, giveaways or demonstrations in your booth! As a sponsor, you will receive:

- A custom push alert sent to all registered mobile and tablet users
- Your custom push alert will appear on the app dashboard page, with a subject line, description and URL link
- Performance metrics available

\$750

WWETT Priority Points: 0



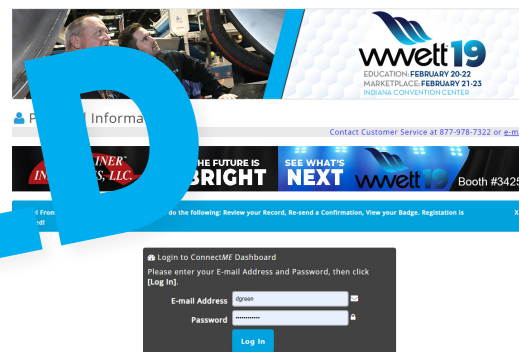
Online Registration Sponsor

Maximize your brand's exposure—sponsor the WWETT Show registration and travel webpages and registration confirmation emails (which attendees print and carry to the show). As the exclusive sponsor, you will receive:

- A web banner on the Registration landing page of the event website
- A logo on each page of the online registration portal
- A banner on the attendee registration confirmation email

\$3,500

WWETT Priority Points: 1



Upgraded Exhibitor Profile

Upgraded profiles are 3x more likely to be viewed than base profiles. Increase your exposure and feature your company's brand year round with an upgraded profile. As the sponsor, you can upload the following to your profile:

- Company logo on the:
 - Online floor plan and online listing
 - Program & Event Guide floor plan
 - 'You are Here' onsite signage at two main show entrances
- Five press releases, five product reviews
- Profile video (up to 3 min. in length/maximum of three)

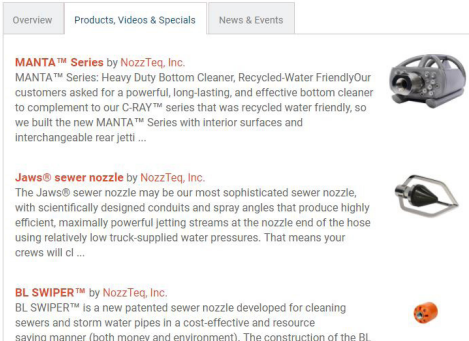
\$500

WWETT Priority Points: 0



NozzTeq, Inc.

Booth 1454

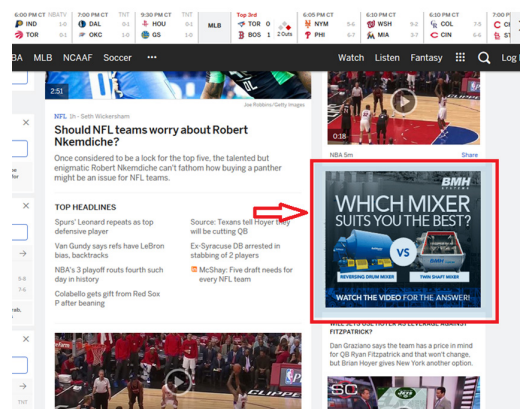


Online Display Retargeting Ad

Remind prospective attendees about your company and products even when they aren't on the show website with retargeting ads. These ads will display on other sites our attendees visit like CNN, Wall Street Journal, etc. Duration of campaign is 50,000 ad impressions. Performance metrics are reported at conclusion of ad campaign.

\$1,500

WWETT Priority Points: 0



Professional Product Video

Showcase your product in a fully produced and edited one- to two-minute professional video, delivered to you electronically. You will have full rights to use and promote the video on your web site, in presentations, social media, etc. Complete benefits include:

- Video will be filmed at your booth during a pre-determined time
- Product interview or script approval
- Incorporation of logos and/or graphics provided by the sponsor

Call for Details.



PROMOTION BUNDLES

NEW PRODUCT ZONE BUNDLE

Bundle inclusive of everything highlighted under Onsite and Digital Advertising sponsorship sections

- One Product Display at Lucas Oil Stadium
- Website and Mobile Site Exposure
- Logo & Product Name in Pre-Show E-blast
- Icon on every Webpage
- Logo & Product Name on Dedicated Webpage
- Exposure on Mobile App
- Ad in Program & Event Guide
- Post Show Digital Lead Report

\$1,000

WWETT Priority Points: 0

BUNDLE #1 (\$625 Savings)

- Upgraded Booth Profile
- Shared E-Blast
- Lobby Floor Logo
- Pre-Show Product Preview Brochure

\$1,850

WWETT Priority Points: 0

BUNDLE #2 (\$985 Savings)

- Upgraded Booth Profile
- Shared E-Blast
- Lobby Floor Logo
- Pre-Show Digital Product Preview
- ½ Page 4C ad in Program & Event Guide
- 4-Color Logo Event Guide

\$3,500

WWETT Priority Points: 1

BUNDLE #3 (\$2,000+ Savings)

- Upgraded Booth Profile
- Shared E-Blast
- Lobby Floor Logo
- Pre-Show Digital Product Preview
- 4-Color Logo Event Guide
- Full Pg 4C Ad in Program & Event Guide
- 30 second Video Wall Sponsorship
- One Mobile App Push Alert

\$5,000

WWETT Priority Points: 2

PRIMARY COMPANY INFORMATION

Legal Company Name: _____

Exhibiting As: _____

☐ Information below is the same as the information listed on Booth Space Contract.

Mailing Address: _____

Country: _____ Phone: _____ Fax: _____

Email: _____

INVOICE/ACCOUNTING CONTACT INFORMATION (If different than primary contact)

Contact Name: _____

Mailing Address: _____

Country: _____ Phone: _____ Fax: _____

E-mail: _____

METHODS OF PAYMENT

Please check one:

☐ Check made payable to:
WWETT

☐ Wire / ACH*

☐ Credit Card
Complete the online contract or
contact us for a credit card form
*Refer to Clause 7 on reverse

QUESTIONS?

Please contact Show Management
at 972-536-6382 or e-mail
info@wwettshow.com.

All payments should be in U.S. funds.
Exhibitors are responsible for all bank
collection fees and/or discounts associated
with their payments. PCI compliance requires
credit card information must only be received
via our secure fax line 972-550-5390 or
through our online contract portal.

SPONSORSHIPS & PROMOTIONAL OPPORTUNITIES Pricing for current exhibitors.

High Profile Options

| | | |
|--|-------------------|----------|
| <input type="checkbox"/> Conference and Track Sponsorship (exclusive)..... | \$13,500 | \$ _____ |
| <input type="checkbox"/> Registration Ticket Giveaway..... | \$4,250 | \$ _____ |
| <input type="checkbox"/> Lanyard Sponsor (exclusive)..... | \$7,000 | \$ _____ |
| <input type="checkbox"/> Show Bag Sponsor..... | \$4,000 | \$ _____ |
| <input type="checkbox"/> Window Clings..... | Call | \$ _____ |
| <input type="checkbox"/> Badge Sponsor..... | \$3,000 | \$ _____ |
| <input type="checkbox"/> Media Wall 30- or 60-second..... | Starts at \$2,000 | \$ _____ |
| <input type="checkbox"/> WWETT Show Party - Presenting Sponsor..... | \$40,000 | \$ _____ |
| <input type="checkbox"/> WWETT Show Party - Zone Sponsor..... | \$10,000 | \$ _____ |
| <input type="checkbox"/> WWETT Show Party - Stadium Sponsor..... | \$5,000 | \$ _____ |

Demonstration Marketing Program

| | | |
|---|---------|----------|
| <input type="checkbox"/> WWETT Live! Demos..... | \$5,500 | \$ _____ |
| <input type="checkbox"/> Marketplace Demos..... | \$5,500 | \$ _____ |

For WWETT Live! or Marketplace Demonstrations, all costs related to move-in/out, labor, electrical or any other miscellaneous fees are to be covered by the exhibitor.

Onsite Promotions

| | | |
|--|------------------|----------|
| <input type="checkbox"/> Lobby Floor Clings..... | \$775 | \$ _____ |
| <input type="checkbox"/> Exhibit Hall Floor Clings - 4'x4'..... | \$625 | \$ _____ |
| <input type="checkbox"/> Exhibit Hall Floor Clings - 2'x4'..... | \$475 | \$ _____ |
| <input type="checkbox"/> Lobby Hanging Banners..... | Start at \$2,500 | \$ _____ |
| <input type="checkbox"/> Logo Wall Insert..... | \$4,000 | \$ _____ |
| <input type="checkbox"/> Urinal Signs..... | \$4,000 | \$ _____ |
| <input type="checkbox"/> Pen Sponsorship..... | \$500 | \$ _____ |
| <input type="checkbox"/> Notepad Sponsorship..... | \$500 | \$ _____ |
| <input type="checkbox"/> New Product Zone..... | \$500 | \$ _____ |
| <input type="checkbox"/> Lobby Column Panels..... | \$1,000 | \$ _____ |
| <input type="checkbox"/> Stair Decals..... | \$3,500 | \$ _____ |
| <input type="checkbox"/> Escalator Clings..... | \$1,500 | \$ _____ |
| <input type="checkbox"/> Official Show Coffee Break or Happy Hour..... | \$1,500 | \$ _____ |
| <input type="checkbox"/> Static Display..... | \$1,500 | \$ _____ |
| <input type="checkbox"/> Static Display Premium..... | \$3,000 | \$ _____ |

Print Advertising:

Attendee Brochure

| | | |
|--|---------|----------|
| <input type="checkbox"/> Post-it Note Size on cover..... | \$3,400 | \$ _____ |
| <input type="checkbox"/> 2-page Center Spread..... | \$5,250 | \$ _____ |
| <input type="checkbox"/> Full-page inside front cover..... | \$4,200 | \$ _____ |
| <input type="checkbox"/> Full-page inside back cover..... | \$3,600 | \$ _____ |
| <input type="checkbox"/> Full Page 4/C..... | \$3,000 | \$ _____ |
| <input type="checkbox"/> Half Page 4/C..... | \$1,850 | \$ _____ |

Print Advertising: cont.

Program & Event Guide

| | | |
|--|---------|----------|
| <input type="checkbox"/> Post-it Note Size on cover (exclusive)..... | \$3,600 | \$ _____ |
| <input type="checkbox"/> 2-page spread..... | \$5,200 | \$ _____ |
| <input type="checkbox"/> Full-page inside front cover (exclusive)..... | \$4,100 | \$ _____ |
| <input type="checkbox"/> Full-page back cover (exclusive)..... | \$4,100 | \$ _____ |
| <input type="checkbox"/> Full-page inside back cover (exclusive)..... | \$3,600 | \$ _____ |
| <input type="checkbox"/> Full-page ad..... | \$2,600 | \$ _____ |
| <input type="checkbox"/> Half-page ad..... | \$1,850 | \$ _____ |
| <input type="checkbox"/> Quarter-page ad..... | \$1,000 | \$ _____ |
| <input type="checkbox"/> Product category sponsor (exclusive)..... | \$550 | \$ _____ |
| <input type="checkbox"/> Product category logo..... | \$160 | \$ _____ |

Digital Advertising

| | | |
|--|---------|----------|
| <input type="checkbox"/> New Product Zone..... | \$675 | \$ _____ |
| <input type="checkbox"/> Targeted eBlast..... | \$2,500 | \$ _____ |
| <input type="checkbox"/> Shared eBlast..... | \$850 | \$ _____ |
| <input type="checkbox"/> Shared eBlast - Top Placement..... | \$1,100 | \$ _____ |
| <input type="checkbox"/> Floor Plan Sponsorship (exclusive)..... | \$3,000 | \$ _____ |
| <input type="checkbox"/> Premium Web Ad..... | \$1,250 | \$ _____ |
| <input type="checkbox"/> Website Sponsor..... | \$2,500 | \$ _____ |
| <input type="checkbox"/> Mobile App Custom Push Alert..... | \$750 | \$ _____ |
| <input type="checkbox"/> Mobile App Premier Sponsorship..... | \$3,000 | \$ _____ |
| <input type="checkbox"/> Online Registration Sponsor..... | \$3,500 | \$ _____ |
| <input type="checkbox"/> Upgraded Online Profile..... | \$500 | \$ _____ |
| <input type="checkbox"/> Online Display Retargeting Ad..... | \$1,500 | \$ _____ |
| <input type="checkbox"/> Professional Product Video..... | Call | \$ _____ |

Promotion Bundles

| | | |
|---|---------|----------|
| <input type="checkbox"/> New Product Zone Bundle..... | \$1,000 | \$ _____ |
| <input type="checkbox"/> Bundle #1..... | \$1,850 | \$ _____ |
| <input type="checkbox"/> Bundle #2..... | \$3,500 | \$ _____ |
| <input type="checkbox"/> Bundle #3..... | \$5,000 | \$ _____ |

☐ Custom Package..... \$ _____

TOTAL CONTRACT

\$

*We understand this application becomes a binding contract when accepted by Informa Exhibitions U.S. Construction & Real Estate, Inc. We agree to abide by the General Information, Exhibitor Contract Terms and Conditions, rules listed in the Exhibitor Service Manual and regulations adopted by Informa Exhibitions U.S. Construction & Real Estate, Inc. in accordance with the terms herein. We understand that all deposits/final payments are non-refundable.

REQUIRED

Signature: x _____

Printed Name: _____

By providing your contact information and signature, you are authorizing by Informa Exhibitions U.S. Construction & Real Estate, Inc. to send you promotional materials via mail, fax, SMS or e-mail.

FOR SHOW MANAGEMENT USE ONLY:

CO ID _____

DATE RECEIVED _____

AE _____