

WHAT IS THE WWETT SHOW ALL ABOUT?

“

AN ABSOLUTE MUST ATTEND SHOW FOR ANYBODY THAT'S INVOLVED IN THE WASTEWATER INDUSTRY.

”

The Water & Wastewater Equipment, Treatment & Transport Show is the biggest trade show in the wastewater industry! Here, we bring together the best and brightest in water and wastewater treatment, transport, and disposal. Our exhibitors will showcase everything from vacuum trucks to draining tools and offer the chance to explore the latest products and technologies in the field.

Attendees make the trek to Indianapolis in search of vehicles to move more and do more, machines to run more efficiently, new services to budget better, and tools that give pros an edge on every project.

Here at the WWETT Show, exhibiting companies are the stars of the show. The audience you want and more of the consumers you need all come here to see you. You won't find a larger gathering of new prospects and partners than at The WWETT Show.

Are you ready for MORE BUSINESS?

WHO IS ATTENDING

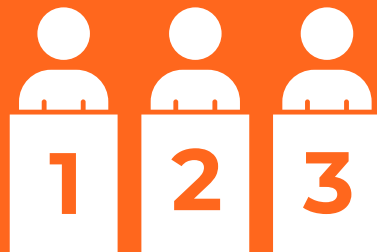
The [WWETT Show](#) is attended by professionals in the wastewater and environmental services industry. You'll find septic specialists, vacuum truck operators, sewer and pipe installers, and municipality employees - just to name a few.



“VERY EDUCATIONAL AND INFORMATIVE WHAT'S HAPPENING IN THE WASTEWATER INDUSTRY.”



12,000 Registered Attendees



500+ Leading Suppliers



20+ Industries Represented

NUMBERS TO KNOW

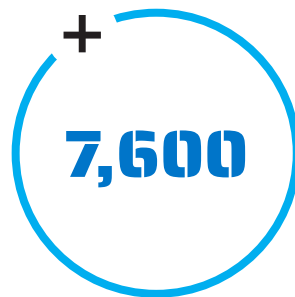
STATISTICS TO THINK ABOUT

88% ATTEND SOLELY FOR THE EXPO HALL



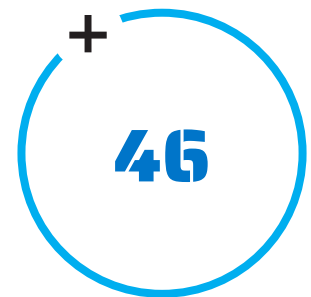
LEADS GENERATED

Customers and new partners come to you. Booths become social arenas for networking and business opportunities.



WWETT-EXCLUSIVE ATTENDEES

For the majority, this is the one and only industry show to attend. Attendees purchase and plan orders for the year at the WWETT.



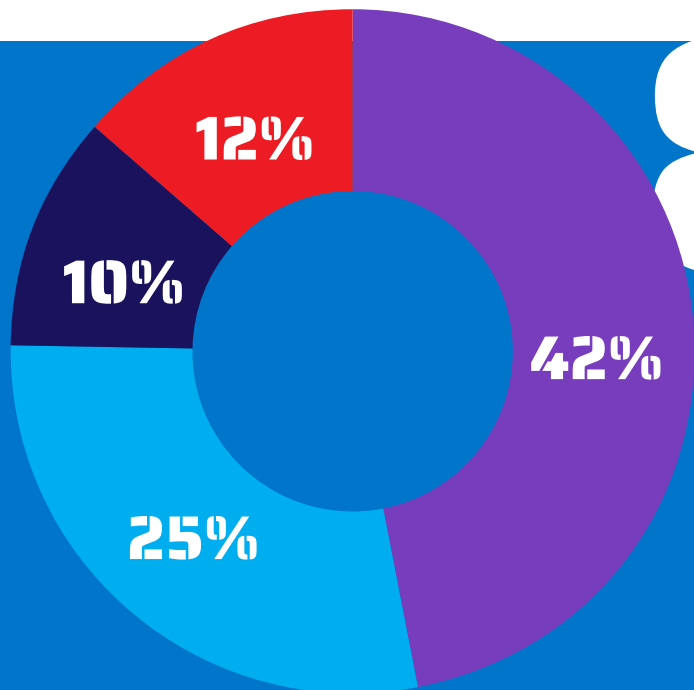
COUNTRIES REPRESENTED

Mexico, Australia, Canada, South Korea, Germany, Japan, the UK, and many others join us in Indianapolis every year.



“GREAT OPPORTUNITY TO GET WITH THE VENDORS AND CREATE RELATIONSHIPS WITH THE MANUFACTURERS.”

\$392,000 IN ORDERS GENERATED AT WWETT



89%

OF ATTENDEES ARE KEY DECISION MAKERS

- Owner/CEO/VP/President
- Manager/Foreman/Supervisor
- Sales/Marketing
- Other

OBJECTIVES AT THE WWETT SHOW

76% View New Products/Services

65% Meet With Vendors/Suppliers

62% Gather Info For Future Purchases

55% Education Program Sessions

High Achievement
Satisfaction

THE BREAKDOWN

ATTENDEE PROFILE

TRENDING SECTORS

- Septic System Install/Vacuum Truck Services
- Sewer System Install/Repair/Rehabilitation
- Sewer/Drain Cleaning
- Industrial/Municipalities
- Plumbing/Heating/Cooling
- Portable Restrooms//Rental Equipment
- Wastewater Treatment--Commercial/Industrial/Municipal
- Dewatering/Separation/Excavation/Grading
- Gas/Mining/Oil field Services
- Grease Pumping/Disposal
- Hydro Excavation
- Location/Leak Detection/TV/Video Inspection



WHAT ATTENDEES WANT TO SEE

Trucks/Truck Parts and Accessories
TV Inspection
Wastewater Equipment/Services
Safety Equipment
Portable Restrooms and Supplies
Root Control
Portable Restroom Trailers
Odor Control Products
Alarms and Controls
Automation Software/Equipment
Consulting/Engineering

Tools and Accessories
Pumps, Valves and Motors
Septic Systems and Components
Pipes and Collection Systems
Water Blasting Equipment
Computer Software
Pumper Truck
Fleet Management
Storage Tanks
Chemicals and Chemical Handling
Financial Planning

“

IT HAS A LARGE DIVERSITY OF BUSINESS TOOLS...
EQUIPMENT, SOFTWARE, ADVERTISING TOOLS,
LIVE DEMONSTRATIONS.

”

MOST POPULAR SHOW FEATURES

EXPO HALL



Attendees enjoy venturing throughout the Expo Hall in search of new products and services from over 500 exhibitors from dozens of industries.

ATTENDEE RATING:



LIVE DEMONSTRATIONS



Exhibitors take the stage with their latest offerings and give attendees an early look at what the future holds for the industry.

ATTENDEE RATING:



EDUCATION CLASSES



Thousands of professionals participate in one of the largest wastewater education programs in the world.

ATTENDEE RATING:



“ IT IS A GREAT OPPORTUNITY TO SEE WHAT EVERYONE IS DOING AND TO NETWORK WITH OTHERS IN THE INDUSTRY. ”

GET INVOLVED

WWETT BRINGS

PEOPLE TOGETHER

...AND WE INVITE YOU TO JOIN US



BECOME AN EXHIBITOR

Exhibiting at the WWETT Show gives you unparalleled access to thousands of professionals in the wastewater and environmental services industries who want to learn about your products and puts you face-to-face as they make their buying decisions.

wwettshow.com

VALUABLE INDUSTRY EXPOSURE

NOTHING BEATS A LIVE-ACTION DEMO

Of course, you'll need to stand out from the crowd and make an impression!

Take advantage of available promotional tools to market your presence at the WWETT Show, and drive quality traffic to your display.



OPPORTUNITIES AVAILABLE AT THE **WWETT SHOW**



LIVE EVENT SPONSORSHIPS

Become a sponsor of networking events, live demos, and even exclusive parties.



EMAIL MARKETING

Relay your message to a list of thousands of professional across the globe.



MOBILE APP PROMOTION

Receive banner ads, mobile push alerts, and exclusive display options.



DISPLAY ADVERTISING

Hanging banners, video ads, walkway signage, and more with your branding.



TARGETED CAMPAIGNS

Captivate the ideal audience with proactive, detailed campaigns.



YEAR-ROUND MEDIA SUPPORT

Maintain a consistent presence within your industry before and after the show.

EXHIBITOR TESTIMONIALS

WHAT COMPANIES HAVE TO SAY



“IT IS A WELL-ORGANIZED, EASY TO NAVIGATE SHOW THAT IS WELL ATTENDED BY INTERESTED CUSTOMERS.”



“ATTENDING THE WWETT SHOW IS AN EXCELLENT OPPORTUNITY TO MEET CONTACTS AND GROW YOUR SMALL BUSINESS.”



“NO OTHER SHOW PROVIDES AS MANY VENDORS IN ONE LOCATION IN A FANTASTIC ATMOSPHERE AND VENUE.”

“ GREAT PLACE TO MEET NEW POTENTIAL CUSTOMERS, MEET EXISTING CUSTOMERS AND FIND OUT WHAT’S NEW IN THE INDUSTRIES REPRESENTED. ”

“ IT HAS BECOME AN INTERNATIONAL SHOW VERY WELL KNOWN IN ALL THE WORLD AND WE HAVE MANY DIFFERENT CUSTOMERS THAT COME EVERY YEAR. ”

COLE Publishing, the official publication of the WWETT Show, reaches over 250,000 readers with editorial and ad support via their portfolio of official show publications.



READY FOR MORE BUSINESS?

WWETT SHOW 2024 SALES TEAM

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