MAKE SURE TO TAKE ADVANTAGE OF YOUR ONLINE LISTING TO MAXIMIZE YOUR EXPOSURE TO ATTENDEES ONLINE.

ONLINE LISTING
STEP BY STEP GUIDE

STEP 1 Login to your exhibitor dashboad at **https://wet223.exh.mapyourshow.com/6_0/login.cfm?**
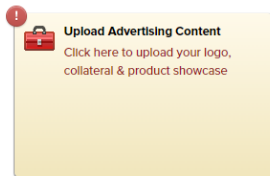
If you do not have your login information, contact your account executive, or call 888.527.8823 / 513.527.8823

STEP 2 Update your Exhibitor Directory Listing.

Exhibitor Directory Listing
Edit company information & select product categories

• Update Company Information. These items publish on your product showcase page.
• Make sure all the company contacts are updated so we can contact you appropriately.
• Ensure your product categories are accurate for your company products. This is crucial in ensuring attendees can find you when they are searching for your product categories.
• Update Brand Information.
• Click the Approve Data green button in the top section.

STEP 3 Update your advertising content. This includes your logo, products, and collateral.

Upload Advertising Content
Click here to upload your logo, collateral & product showcase

Upload Company Logo & Showcase
Upload company logo, pictures, text & more

Upload Exhibitor Collateral
Upload collateral for your online listing

Show Specials

Virtual Business Card

• Upload your logo if your package includes a logo. Your logo will be scaled automatically to fit size requirements, it must be a minimum of 100 pixels tall. Make sure you crop around your logo image tightly on all sides before sizing to ensure maximum height and/or width.
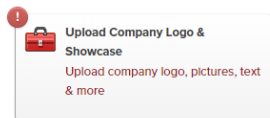
• Add your products to your product showcase. When sizing your product images, make sure all files are sized to 2400 pixels wide by 1800 pixels tall. If image is a vertical image, it looks best to center that image in the 2400 x 1800 pixel size so the images appear consistent online.
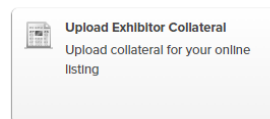
• When adding products, select Image w/Text, enter the product title, enter the product description, and then add your already sized product image, then select yes for product specific. For more specification, check the **spec sheet**.
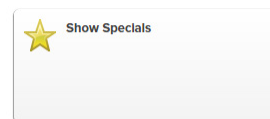
• The number of products in your Product Showcase are based on the level of package you have selected for your online profile. See the next page for package options. We recommend at least upgrading to the Smart Business package to add more products and to also add on lead generation.

• If your package contains collateral upload, continue to add those under the Advertising Content section by selecting Upload Exhibitor Collateral.

• Click on Show Specials to provide special offers you want to include.
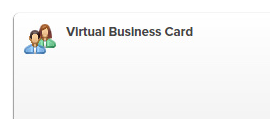
• Finally, make sure to add at least 1 Virtual Business Card so customers know who to look for in your booth.

Share Your Show Presence
Click here to generate a link to your listing and online booth

Use the link(s) below to share your booth location(s) with attendees:

Copy link below For Booth 14

https://sur221.mapyourshow.com/8_0/floorplan/?hallID=C&selectedBooth=14&shareguid=8E9B0E6A-05D0-FB00-3EEBDB813A558EE4 [Copy]

Share on Facebook   Share on Twitter   Share on LinkedIn

Use the link below to share your online showroom:

Copy link below

https://sur221.mapyourshow.com/8_0/exhibitor_details.cfm?exhid=440&shareguid=8E9B0E71-04F6-FAEB-7FDCC7A83D94A66F [Copy]

Share on Facebook   Share on Twitter   Share on LinkedIn

• Once you have your Profile Listing up-to-date, click the Share Your Show Presence button from your dashboard. From here, you can copy your Product Showcase by coping the online showroom link. You can also share directly onto your social media from your dashboard.
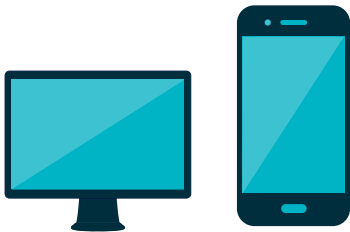
5X MORE IMPRESSIONS

ENHANCED LISTINGS GET YOU MORE TRAFFIC ON THE ONLINE EXHIBITOR DIRECTORY AND FLOOR PLAN.

EXHIBITOR LISTING PACKAGE OPTIONS

ATTENDEES USE THE EXHIBITOR DIRECTORY TO PLAN THEIR VISIT TO THE TISE EVENT AND SHORT-LIST THE EXHIBITORS THEY PLAN TO SEE. BE SEEN DURING THE SHOW AS ATTENDEES DOWNLOAD AND USE THE MOBILE APP TO STAY ORGANIZED AND BROWSE SESSIONS, EXHIBITORS, AND PRODUCTS.

	INCLUDED WITH BOOTH — BASIC	SMART BUSINESS	BEST VALUE MAXIMUM EXPOSURE
Company Name	Yes	Yes	Yes
Booth Number	Yes	Yes	Yes
Company Address	Yes	Yes	Yes
Company Description	Yes	Yes	Yes
Company Logo	No	Yes	Yes
Product Categories	10	10	10
Product Images & Descriptions	1	5	10
Show Specials	1	1	5
Hyperlink to website	Yes	Yes	Yes
Access to Online Leads	No	No	Yes
Video Panels	0	1	5
Virtual Business Cards	1	3	15
Documents / Collateral	5	5	10
Priority Directory Placement	No	No	Yes
VISIBILITY PACKAGE COST	**+ $250**	**+ $500**	**+ $1,000**
Add Lead Retrieval NOW and SAVE!			
Lead Retrieval Mobile App (download app onto 3 devices)	+ $595	+ $495	+ $395
VISIBILITY + LEAD RETRIEVAL	**+ $845**	**+ $995**	**+ $1,395**

• For your on-site experience, consider lead retrieval when upgrading your online listing to scan badges in your booth and take advantage of the special bundle discounts included in the online listing packages.