

# **WWETT Live! and In-Booth Demos**

Show off your products, let attendees see them in action, and demonstrate how they will boost their business. Live demos are a great tool for generating qualified leads! Be a part of the LIVE action at WWETT Show 2022.

# **Marketing & Promotion Includes:**

# **Before The Show**

- o Demos have a dedicated page on the website that includes demo description, schedule, and your company logo with a link to your website
- Attendee promotional campaign including a dedicated email blast highlighting all demos to WWETT Show database
- o Promotion of live demos on WWETT Show social media channels
- Upgrade of directory listing to the Maximum Exposure Package

#### At The Show

- Expo Hall and WWETT Live! promoted on the mobile app, banner ad and show schedule
- o Demo description, schedule, and your company logo listed in the Printed Show Program & Event Guide
- o Highlighted booth on the two (2) "You Are Here" boards located at each entrance
- Promotion on the Media Wall located in Concession Area on Expo Floor
- o One (1) double-sided meter board with demo schedule
- 45-minute session. Includes cameramen and video coordinator. Client to supply on-air presenter

## After The Show

- 1-3 minute post-show video (1 round of edits for sponsors) delivered within 30-days. Final copy provided to customer for own promotional purposes
- o A final edited video featured in the WWETT Show video library

## **Lucas Oil Stadium Inclusions:**

- o Golf cart transportation from Expo Hall to Lucas Oil provided daily
- Receive one (1) 10-amp electrical drop, one (1) wireless microphone, two (2) speakers
- List of scanned attendees that attend WWETT Live!





