A GUIDE TO YOUR
PARTNER MARKETING TOOLKIT

PROMOTE YOUR PRESENCE AT WWETT 2024

Increase attendee awareness by promoting your presence at this event with custom, co-branded marketing collateral.

HOW TO GET STARTED

1. VISIT YOUR PARTNER DASHBOARD

You should have received your dashboard link via email from our partner, Feathr. New partners will be sent their dashboard links shortly after signing up.

2. REVIEW YOUR INFORMATION

Click **"Edit My Information"** to review the information we have on file for you like Name, Email, Website, and Description. Some of this information is used to create your marketing collateral.
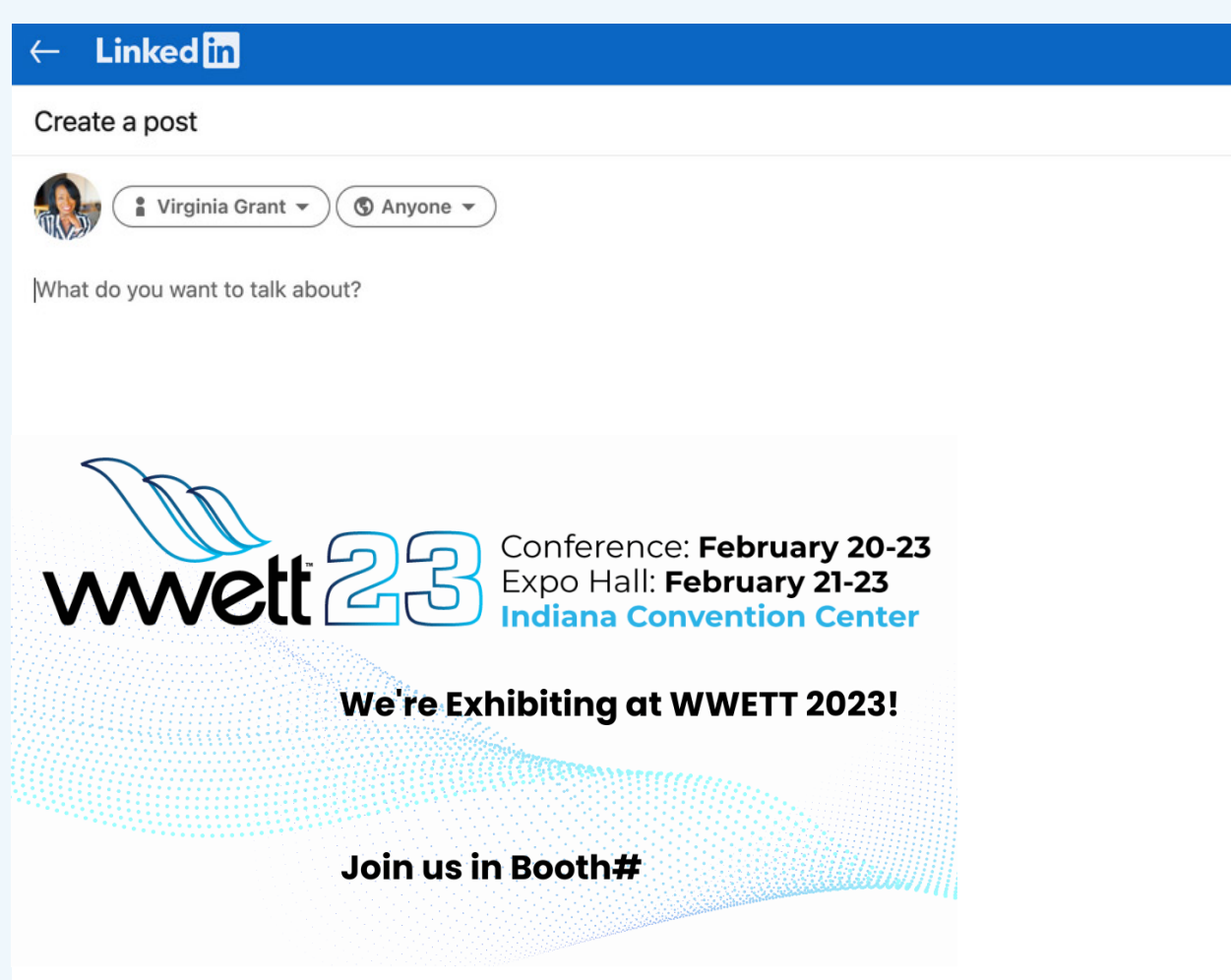
3. SHARE YOUR MARKETING COLLATERAL

You'll have access to custom, co-branded **1. landing pages, 2. email invitations, and 3. banner ads** that you can use to promote your presence at the event.
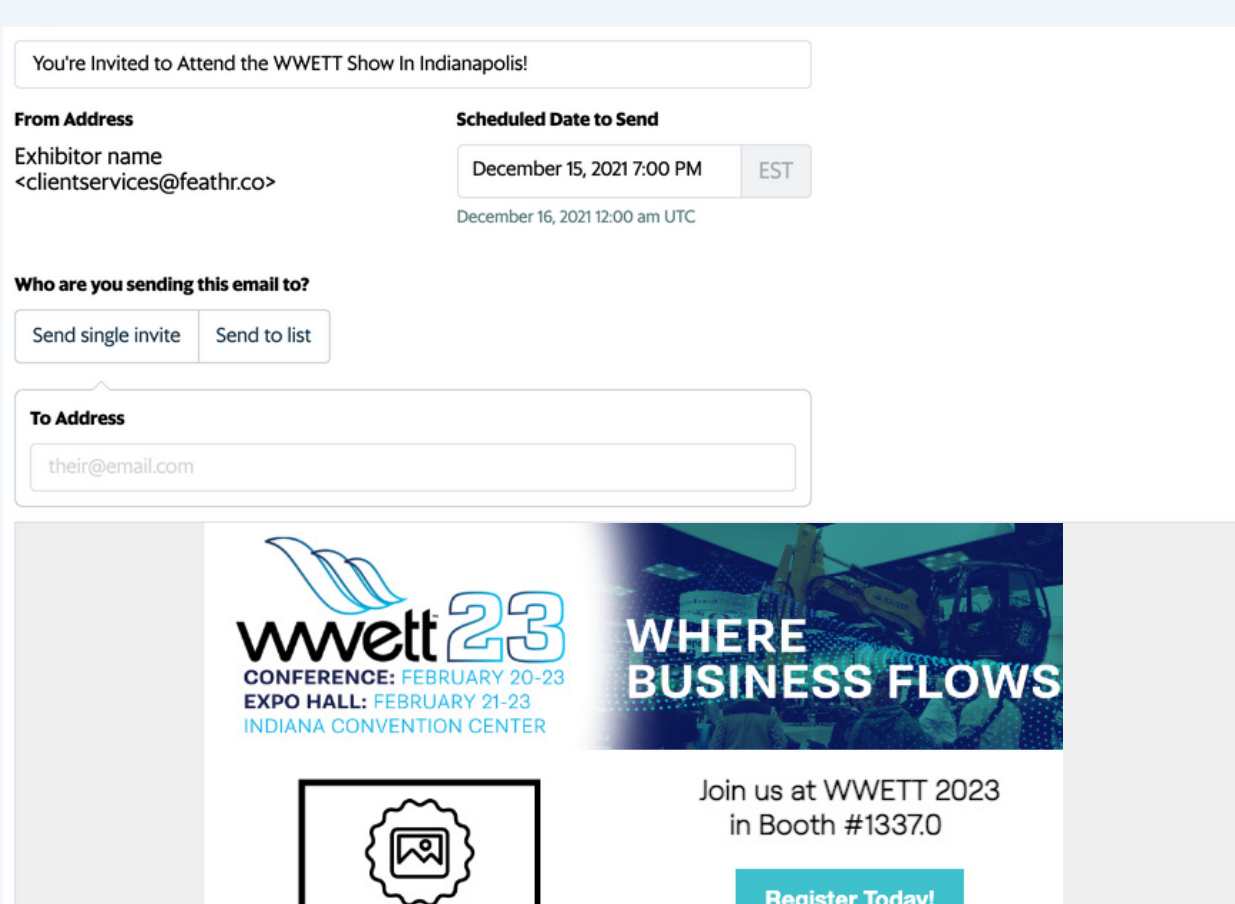
BEST PRACTICES FOR PROMOTION

Share your **landing page** on social networks, and directly with key contacts.

Share your **email invitation** with customers and prospects on your email list.

Add **banners** to your social media pages and your website.

EMAIL CLIENTSERVICES@FEATHR.CO FOR HELP